

OUR TOWN

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NARBERTH, PENNSYLVANIA, DECEMBER 25, 1936

PRICE, FIVE CENTS

Club Members Oppose WFIL's Proposed Site

Adjustment Board Engineer Favors, But Arguments Are Many

ROBERTS MAY BLOCK IT

Professor Knox McIlwain gave WFIL a fairly clean bill of health in his report on the proposed Bala radio station, delivered at Cynwyd Fire Hall Tuesday evening. But in the presence of Major John Lewis Evans, chairman of Lower Merion's Board of Adjustment, who had engaged him to make a survey, members of the Neighborhood Club of Bala-Cynwyd went on record as opposing the station.

Arguments were many and in the main they were strongly against permitting WFIL getting a foothold.

The station, owned half by Lit Brothers and half by Strawbridge & Clothier, wants to erect a radio tower, control station and garage on the east side of Glen road 1300 feet north of City line. The owner, West Laurel Hill Cemetery Company, seeks a necessary variance from Lower Merion's Zoning Ordinance, which decreed for the land an "A" residence classification.

Professor McIlwain declared the site suitable for broadcasting and excellent for WFIL's purposes. He said its proximity would not hinder reception except of sets five years old or so, and that wave traps could be installed on these to eliminate interference. He said WFIL would cause blanketing interference in an area limited to one-quarter to one-half of a mile in radius, so long as its power was limited to one thousand watts. Queried about the possibility of a step-up to five thousand watts, he said interference might extend for a radius of one mile, which is the distance from the proposed tower to the Cynwyd post office. He said while there might be some disadvantage to some listeners (on old-style sets) to distant stations, there would be a distinct gain. This he said would be the assurance of perfect reception from the one nearby station, and especially during thunderstorms when other stations could be heard only with difficulty.

He and others declared the Federal Communications Commission ordered WFIL to move from the center of Philadelphia to gain better radio reception for the city and suburbs; that Bala was selected as the nearest centrally located spot; that the tower, etc., would cost \$20,000 to \$30,000, which WFIL is willing to lose if after a year's trial the community is not satisfied; that the F. C. C. will safeguard listeners by insisting on modern transmitting equipment and a minimum of interference.

Professor McIlwain suggested the WFIL (West Laurel Hill) zone variance be granted subject to these conditions: That the station install specified modern equipment, guarantee to prevent interference and correct it on nearby radio sets when asked to, and be limited in the term of the variance. These three conditions WFIL's officials seemed ready to accept.

But after hearing the objections of several club members and residents, T. Williams Roberts made a statement. Owner with his brother of seventy acres in the upper Bala district closely adjacent to the proposed radio tower, Mr. Roberts is the deciding factor in the case. Original owner of the land WFIL would take over from West Laurel Hill, he has an agreement with the cemetery com-

Canned Goods Admission Matinee at Narberth Now

A Christmas Eve "canned goods" matinee will be given this Thursday afternoon at 2:30 at the Narberth Theatre. The picture selected is especially suitable to children, but one which adults also will enjoy.

Admission is one (or more if you choose) can of food. Complete proceeds of this afternoon will be turned over to the Narberth Emergency Relief to help that organization fill its Christmas baskets.

Early Copy Next Week

Because of the impending Yuletide this newspaper will go to press a day early next week. Advertising and news copy should reach this office not later than Tuesday afternoon for the next issue. Your co-operation will be appreciated.

Heads Singing Group



HARRY CLAY BANKS
or Moreno road, Penn Valley, director of the Choral Art Society of Philadelphia.

Rev. Loyal Y. Graham Dies in New Jersey

Minister of Narberth Presbyterian Church From 1899 to 1910

HEART ATTACK IS FATAL

The Rev. Loyal Y. Graham, pastor of the Narberth Presbyterian Church for eleven years (1899-1910), died of a heart attack Sunday night at his home in Newark, N. J. He had been ill a week.

Interment was Tuesday in West Laurel Hill Cemetery, Bala, following funeral services in Newark.

Surviving are his wife, Mrs. Florence Graham, who is a sister of John S. Ketcham, Haverford avenue, Narberth; and William Ketcham, Frankford; a daughter, Mrs. Donald W. Munro, Forest avenue, Narberth; and a son, Loyal Z. Graham, Jr., 13.

The Rev. Mr. Graham, who was 62, entered his Narberth ministry at the age of 25 and was instrumental in building up the strength and membership of the church in the more than a decade of his pastorate. Subsequently he was pastor of a church in Rahway, N. J., and then became pastor of the Central Presbyterian Church, Newark, N. J., the post he held at his death. He graduated from Princeton Theological Seminary in 1895 as the youngest member of his class.

He was a member of the Cassia Lodge, F. and A. M., Ardmore.

As pastor of the Narberth Presbyterian Church he was succeeded by the Rev. Dr. John Van Ness, who retired as minister in November, 1935, after a quarter century of service. In February this year a call was extended to the Rev. Archer E. Anderson, of Cleburne, Texas, the present pastor.

Fire Company Gives Radio to Active Members' Club

A handsome Stromberg-Carlson radio was installed this week in the Elm Hall firehouse clubroom, the Christmas gift of the Narberth Fire Company to its Active Members' Club.

It was purchased by the House Committee, James Purse, chairman, Mrs. Eberhardt Mueller and Harry Hollar, through the Wunder Battery and Electric Company.

Churches To Mark Christmas' Arrival With Carols, Music, And Dawn Service

A reverent observance of the anniversary of the birth of Jesus Christ will mark Christmas Day in many of the local churches.

At St. Margaret's Church, Narberth, the usual Christmas service will be held.

Holy Trinity Lutheran Church, Narberth, will hold a Christmas Dawn service at 6:30 A. M., with Miss Reba Robinson, harpist, as guest soloist. Narberth M. E. Church will hold its Christmas service at 7 A. M.

A carol service will be held this Christmas Eve at 11 P. M. at the Bala-Cynwyd Methodist Church.

This Thursday night at 11 P. M. the choir of All Saints Church, Montgomery pike at Wynnewood road, will

give its annual Christmas Eve service. Organist-Choristmaster James W. Ervine has arranged the following program, in addition to familiar Christmas carols which the audience will join in singing:

"As Lately We Watched," Austrian Folk Song, with alto solo by Martha DeKnatel; "Lo, How a Rose E'er Blooming," Praetorius; "Puer Natus in Bethlehem," Bach; "O Holy Night," Adam, with tenor solo by John W. Hinkle; "O Bethlehem," Basque Folk Song arranged by Dickinson, with solo by Mrs. DeKnatel; "Holy Night, Peaceful Night," Hawley, with soprano solo by Katharine Getz.

Special music will also be sung for the holy communion which will follow at midnight.

Main Lines

Merry Christmas!

Lower Merion and Narberth schools closed Wednesday evening for a 13-day vacation, reopening January 4. Mrs. Greville A. G. Haslam, Merion, has been chosen a director of the Travelers' Aid Society of Philadelphia, a United Campaign agency.

Lower Merion's relief cases were up to 38 last week; Narberth's down to 3.

A burglar broke into the Paul Lodger residence, Haverford, last week, enjoyed a hearty meal from the refrigerator, then left with several articles of clothing while the family slept.

Dr. J. Evans Scheehle, Llanerch, former Republican Coroner of Delaware County, former Democratic State Secretary of Welfare and who declined appointment as Secretary of Forest and Streams after being ousted from the welfare post, has been appointed Democratic Coroner of Delaware County by Governor George H. Earle.

A German shepherd dog, owned by Mrs. Emma Eakins, Wynnewood postmaster, was shot in the neck last week-end by an unidentified gunman. The animal is under treatment at the Philadelphia Women's S. P. C. A.

Parts of the ballet, "Sleeping Beauty," will be given before the Lower Merion H. S. student body January 16 by the Philadelphia Ballet Company.

The Pennsylvania Railroad Company this week mailed \$13,167,696 to 218,802 stockholders, its 204th dividend.

Thomas and Jay McClatchy, three and five years old, started a fire in the home of their father, Richard A. McClatchy, Overbrook Hills, that caused \$2,000 damage. Pauline Toombs, colored maid, led the two boys and Paul, their 21 months' old brother, from the burning house.

Mary Ann Boyle, five, Bryn Mawr, suffered fatal burns as the result of fires started with matches. Her father, Leo Boyle, and Elmira Bishop, colored laundress, both employed at the Mermont Apartments where the Boyles have a basement apartment, were burned in attempting to rescue the girl, who was taken to Bryn Mawr Hospital.

Legion Meets 28th

The December meeting of the Harold D. Speakman Post, American Legion, will be held Monday evening in the Community Building, Narberth.

Brownies Present Treasury Receipts to Relief Work

"The Brownies," a group of eleven girls living on Brookhurst avenue, Narberth, last Saturday brought their treasury receipts to the chairman of the Narberth Emergency Relief to be used for welfare work.

These girls, Frances Brown, Sue Clipsham, Gertrude, Alma and Berta Beltz, Sally and Kitty Neely, Eugenia Thaysen, Virginia Ewell, Jean Miller and Mary Flack, are providing for milk and shoe repairs for children this winter.

"The Brownies" also presented the chairman, Mrs. Eberhardt Mueller, with a beautiful corsage of Talisman roses, sweet peas and baby's breath, as a surprise.

The children range in ages from 2 to 12. Instead of spending their receipts on a party for themselves, they turn their treasury receipts over twice each year for the benefit of less fortunate children.

More Gifts This Year Than Any Since 1930

Local Postoffices Put on Fifty Extra Men to Handle Rush

This Thursday evening will end the largest outgoing and incoming of gift parcels at the local postoffices since 1930, according to Eastern Main Line postmasters.

During the final week fifty extra men were employed to insure prompt dispatch and delivery of parcels and greetings at Bala-Cynwyd, Merion and Narberth.

Christmas Day there will be no regular routes, but special delivery mail and perishable parcels will be delivered.

It was noted, with gratification, this year that persons mailed earlier than usual.

Narberth's Methodist five won from the Crimson A. C., 32-28, last Thursday night on the winners' floor. Miller and Stenn, forwards and Holly, center, each made eight points for the M. E. team.

A new private road was started this week on the estate of John A. Lafore, Sr., extending from Flat Rock road to Sprague road, Penn Valley. It is part of a development

Gives Christmas Message



REV. FRANKLIN DUNCOMBE
pastor of the Bala-Cynwyd Methodist Church, who delivered the annual Christmas message to the Bala-Cynwyd-Narberth Rotary Club Tuesday.

D. A. R. Speaker Tells of Work for Sailors

Miss Marie Brearley Addresses Dr. Benjamin Rush Chapter

READER IN RECITAL

Miss Marie Brearley, Regent of the Quaker City Chapter of the N. S. D. A. R., spoke at the Christmas meeting of the Dr. Benjamin Rush Chapter of N. S. D. A. R. held at the home of the regent, 61 Wynnedale avenue, Monday afternoon. Miss Brearley, who had recently made a trip to Ellis Island, where she visited the Social Service Department under the direction of the Daughters of the Revolution, told of the fine work of the Occupational Therapy Department in giving the sailors in the Merchant Marine Hospital on the island, something to do to keep them occupied during their convalescence. Miss Brearley also brought samples of this work, gay woolen scarves, mats, rugs, and many other articles. She also displayed a number of towels of hand-woven linen made by the hospital inmates. These goods are not for sale, but the D. A. R. would be glad to receive contributions of materials for the work. Even scraps of leather may be utilized as some of the men fashion pocketbooks and other articles.

Another program feature was the presentation of Miss Dorothy Curren in a dramatic recital. She gave several skits including humorous numbers. Mrs. Joseph H. Miller had charge of the program.

A dessert luncheon preceded the meeting. Assisting Mrs. Lindsay were Mrs. Hugh Glenn Martin and Mrs. Charles M. Irwin, both honorary regents of the chapter.

School Tax 71 P. C. In; Teacher Granted Leave

Borough school taxes are 71 per cent collected on the 1936 duplicate, Tax Collector Edwin P. Dold told the Narberth School directors at their December meeting. The percentage is the highest within the period for several years.

The board granted a six months' leave of absence to Allan B. Weatherall, teacher of physical education and manual training, at his request. A substitute will be engaged.

Directors were pleased to learn that their fellow member, W. G. Briner, who has been seriously ill with a streptococcus infection, is much improved and has returned home from the hospital.

FIRE CALLS

Narberth Fire Company: December 21, 4:45 P. M. Stood by at Gibson residence, Wynnewood, during burning oil out of flues.

Union Fire Association, Bala-Cynwyd:

December 19, 3:53 P. M. Chimney fire at 420 State road.

December 22, 10:12 A. M. Electric iron burnt through board at home of H. B. Ridgway, 112 Llanfair road, while occupants were away. Noticing smoke, next door neighbor, Mrs. H. S. Fry, turned in alarm. Damage small.

Borough Pupils Give Christmas Program

Glee Club, Orchestra and Pageant Share Honors at School

VACATION 'TIL JAN. 4TH

A Christmas program was given by the Glee Club, orchestra and other pupils of the Narberth Public School Tuesday morning.

The school musicians, directed by Joseph Barone, of the Bryn Mawr Conservatory of Music, played three numbers after which carols were sung by the audience.

"Why the Chimes Rang," a pageant from the story by Raymond McDonald Alden, was delightfully given by the following cast: Jeanne Wohler, Ralph Viguers, Richard Pruitt, Virginia Knapp, Carroll Weston, William Briner, Edwin Markle, Richard Ferguson, John Engelhardt, Helen Wipf, John Schembs, Robert Nordbloom, Sonia Anderson, David Leech, William Weidemann and Margaret Hebsacker.

The choir included Peggy Aul, Harriet Burns, Ernestine Cantagalli, Mary Cappelli, Peggy Easby, Mary Fennimore, Elizabeth Foltz, Rosina Fratantoni, Eleanor Haywood, Marjorie Havlick, Mary Heller, Betty Hollar, Nancy Knapp, Mary Mariani, Betty McIntyre, Mary Pruitt, June Steidle, Mary Steinkomph, Dorothy Thompson, Dorothy Wilmot.

Members of the orchestra are Mary Jo Dunnington, Elizabeth Foltz, Henry Frye, Eleanor Haywood, Reba Hutton, Fred Kuebler, Louis Krug, Carlo Mariani, Richard Maryott, Charles Mickle, Alexander MacCintock, Mary Pruitt, Richard Whiting, George Woodrow and Warren Vincent.

Student Committee: Stage Crew—George Breslow, Louis Krug, Edwin Markle, Hugh McQuiston.

Lights—James Barnett, Louis Krug, Kenneth Leins.

Ushers—Betty Nash, Doris Simons, Betty Tobert, Anna Walker.

In charge of victrolas—Jean Wohler and Helen Doty.

Program cover—Constance Souder.

Properties—Jean Anderson. Faculty Committee: Director—Frances B. Fricke; costume and scenery design, properties, Margaret A. Gassner; costumes, Agnes D. Taylor; scenery, I. B. Knoll; organ, W. J. Drennen; piano, Mrs. Wesley P. Dunnington; programs, Nellie Fratantoni.

The choir gowns used were by the courtesy of the Methodist Episcopal Church, Cynwyd, and St. Asaph Church, Bala.

School closed Wednesday to reopen January 4.

Emergency Relief Thanks Firemen and Other Aides

The Narberth Volunteer Emergency Relief wishes to thank members of the Narberth Fire Company who canvassed their district to collect funds for Christmas work.

These men, Emil Roessler, Harry Hollar, Earl Mack, Jack Miller, Jr., Bernard Keane, John Paul Miller, A. diMidio and M. A. Clarke, collected cash, clothing and toys from door to door the past four Saturdays so that all Narberth might have a happy and generous Christmas.

To the Narberth residents, churches and organizations, we extend our heartfelt thanks. Your support makes possible the continuation of this emergency work carried on only by voluntary contributions. No worthy cause is ever denied even though outside our own borough.

With best wishes to all for a Prosperous and Happy New Year, we are, NARBERTH VOLUNTEER EMERGENCY RELIEF:

Mrs. Clifford Bates, Mrs. A. J. Denman, Mrs. L. B. Edgerton, Mrs. Charles Harnden, Mrs. Charles Mickle, Mrs. Francis Mitchell, Mrs. Lindley Trotter, Mrs. Charles Viguers, Jr., Mrs. Eberhardt Mueller, chairman.

Tea for Juniors

Mrs. Joseph H. Miller, senior advisor of the Women's Junior Community Club of Narberth, will entertain at a tea Sunday afternoon at her home at 426 Haverford avenue, Narberth, from 4 to 6 for the members. Mrs. Samuel E. Jefferis and Mrs. F. G. Michaelsen will be at the table. Assisting are Mrs. W. J. Kolb and Mrs. Walter Schlipp.

Chronology of Eastern Main Line for 1936

(Continued from last week)

May

Bryn Mawr College held Elizabethan May Day Fete for benefit of Fiftieth Anniversary Fund.

Alexander J. Esrey, of Brookline, elected president of Bala-Cynwyd-Narberth Rotary Club, succeeding James P. Carroll.

Lower Merion seniors, 206 strong, took annual Washington trip.

Township Health Board modified quarantine regulations assuring the safety from seizure of an owner's dog on an owner's property.

Judge J. Burnett Holland, county Orphans' Court, reviewed Narberth Players' presentation of George Haight's "Goodbye Again" as "perfect play perfectly done."

L. B. Botfield, of Merion, president of the Bala Golf Club, died in 56th year.

Little Garden Days held at Bryn Mawr for benefit of Main Line Federation of Churches.

Borough school organizations and Parent-Teacher chorus heard in Narberth concert.

Montgomery County Court allowed Narberth Home Rule Committee the costs, about \$200, but denied about \$900 expenses, in its suit against merger petitioners.

Main Line Lions Club host at golf tournament and dinner of all Main Line service clubs.

Captain Ralph D. Megee, steamship agent and former shipmaster, of Narberth, died in 52d year.

Mrs. Edmund Allen Whiting elected president of Narberth Parents and Teachers' Association.

Clarence E. Hall rechosen president of the Merion Civic Association. High School concert receipts plus

contributions, sent Lower Merion Band to Cleveland, Ohio, for National Interscholastic contest.

National Bank of Narberth observed second anniversary; deposits reached half million dollars.

Township commissioners passed real estate sign regulation, reconsidered ban on overhanging mercantile signs; newly-formed Animal Owners' Protective Association of Pennsylvania protested seizure of Bala-Cynwyd dog at commission meeting.

Main Line Orchestra, Adolph Vogel, conductor, concluded 14th season at Goodhart Hall, Bryn Mawr College.

Ross Wilbur, Haverford, chosen president of Lower Merion High School Alumni.

Donald M. Huber succeeded Robert S. Beal as Main Line Division manager of the Bell Telephone Company.

Continued on Page Six

OUR TOWN

A Co-operative Community Newspaper founded in 1914 by the Narberth Civic Association, and published every Friday at Narberth, Pa.

Philip Allee Livingston, Publisher
Edwin L. Paxson, Editor
Anne Morgan Roberts, Social Editor

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Telephones—Narberth 4100, Cynwyd 811
Subscription rate, \$2 per year in advance

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Friday, December 25, 1936

Must Increase Buying Power

William Feather, in his "A Business Man's Philosophy" in the Philadelphia Inquirer, recently made the following pertinent remarks:

"Some way must be found to increase the purchasing power of that part of the population receiving incomes of less than \$5000 a year.

"This group, which probably includes about 90 per cent of the working population, consumes 80 per cent of all that is produced.

"Profits are made from production, or, to put it another way, from consumption.

"The immediate concern of those who have incomes of more than \$10,000 a year should not be to increase their own incomes, but rather to insure steadier and better incomes for those who make less than \$3000 a year, for this group buys 57 per cent of all that is produced.

"For better or for worse, we have reached a stage in our economic development where the security of the wealthy and privileged is contingent on the well-being of the common man. No longer are there retreats to which capital can go and enjoy peace and safety.

"Today we are all passengers on one ship. Not merely a humanitarian instinct, but the motive of self-survival compels us to take an interest in the prosperity of the underdog."

Time for Action

No issue that the next Congress will consider will be more important than the tax issue. And none will affect so overwhelming a proportion of the people.

We have achieved a considerable measure of industrial recovery. The need for much of the relief spending of the last few years has been eliminated. The time is here when we must, as a nation, balance the books, and return to normal governmental fiscal policies.

It is unquestionably true that the burden of taxation, plus the fear of still heavier taxation in the future, is keeping industry from making even faster progress toward complete recovery. An investor who fears that the money he places in an industrial enterprise—where it would create wealth and jobs and stimulate the entire business structure—may be virtually eaten up by taxation, is naturally super-cautious. The result is "tight money," so far as many industries are concerned.

The first step toward solving our fiscal problem is to balance the budget. The second step is to begin a program systematically to reduce our public debt. The third step is to lower the tax load as soon as possible.

All three of those steps are necessary—each is related to the other. They constitute the only road toward sound governmental finance and normal prosperity.

The duty of Congress is clear and pressing. Most of our Senators and Representatives have promised tax reduction to the voters who elected them. The time for conversation has passed—and the time for making good on promises has arrived.

If your community's worth living in, its worth actively supporting—churches, clubs, library, fire company, town paper, school activities, etc.

The West Window

By William Edwards Cameron

The Bowery

The Bowery is unique as a thoroughfare and as the final melting-pot of all manner of individuals. The nearest approach to it in character is West Madison street, Chicago—dubbed by the great footloose fraternity as "The Main Stem." The Bowery took its name from the farm of Pieter Stuyvesant, which was in what is now the northern reaches of the far-famed artery. The old Dutch governor of New Amsterdam named that farm "the Bowerie," meaning a green place. You couldn't find, now, a sprig of verdure there if you used a magnifying glass.

Straight as the crow flies, the old street runs from the end of Park Row to Cooper Union, where it divides and becomes Third avenue, toward the right, and Fourth avenue, toward the left. The start of it is at the edge of Chinatown, properly at Chatham square, which is a wide place where three or four streets come together. You couldn't tell, exactly, where the Row leaves off and the Bowery begins—as is the way of suburban towns.

If you were to walk the length of it in the daytime, it would appear to you as a commonplace, rather drab business street; nothing more, and nothing less. Its buildings are old and shabby. It is noisy to distraction with the elevated railroad overhead, and with the rattle and chug of motor trucks pursuing their dinful way over a pavement much the worse for wear. Unless your eyes are trained to see it without lenses, you'd find little color and little of the unusual.

But at night it is a different story. The old street starts yawning at about eight o'clock and is thoroughly awake by ten. Then one misses the drabness of the old brick piles and sees the blaze of colored electric signs—quite as elaborate and ambitious as they are on Broadway. And in that way you'd find that much of the Bowery citizenry was Broadway, or even Park avenue—that is, if you could get some of the Bowery habitués to talk.

As the night waxes, there are hundreds of human rats who issue from their warrens. They are the bankrupt of pocket, of health, of spirit. Many are panhandlers on their way to "work" uptown. Their vocation is the accosting of the passerby to implore him for a dime for a cup of coffee. They get the dimes, too, and are satisfied, generally with enough for the night's shelter and for three meals next day.

That sort return in the small hours to a more or less friendly flophouse, to sleep until nine, when they are routed out so the place may be aired. A flophouse, in the old days, was just space on two or three floors. For fifteen cents could be had a thin pad filled with flock and laid on the bare boards. Ten cents bought a space of two feet by six, minus the pad. There would be as many as one hundred and fifty men on a floor, packed as the kernels on an ear of corn. They weren't inviting, those reeking lofts. Those who used them had reached the lowest possible social level—even lower than the bums who had become "stewaters."

But there were many other grades of life's flotsam and jetsam—

cheap pitchmen, equally cheap waiters, cooks, dishwashers, peddlers, envelope addressers, odd-job men and what not. They frequented the tawdry lodging-house where a bed could be had for twenty cents. The Ritz of the Bowery was the old Majestic, where a quarter secured a room partitioned by battens and made secure by strong wire netting in lieu of a ceiling. There were shower-baths, which were well patronized.

In the Majestic lived men of more respectable reputations and callings. Many were on their way up out of temporary insolvency. For a few months there lived in that aristocratic harbor a Cambridge alumnus, who discoursed nightly to willing listeners. He was a gentleman and bore the marks of one in his deportment and his speech.

And for years the Majestic sheltered a nephew of President Polk. When he passed away the New York papers gave him a column and for a day he was news. He was a gentle old man, characteristically a Southerner of the old school. He kept to himself, spoke little and walked abroad seldom. Another regular had been a banker and still another was a professional linguist—a German and a graduate of Goettingen; and had the document to prove it. He worked for an exporting concern as a translator.

If you entertain the idea that the Bowery is the stamping ground of criminals and gangsters, revise it. There are mantraps there to catch the unwary; but they trade on the young men who go down to the sea in ships and who are given to disporting themselves unwisely. But those places aren't particular; they will find ways of separating even the wise from their currency. Broadway does the same—and it has been rumored that Park avenue has the facilities. If you were to explore the old street, you'd just be finding out how the other half lives.

Coming Events

"Pinocchio," Clare Tree Major Children's Theatre presentation, Erlanger Theatre, January 2, 10:30 A. M.

Narberth Bridge Club

Wednesday, December 16. No game.

Friday afternoon, December 18, top score, Mrs. C. Alfred Penney and Mrs. Arthur Cooney; second place, Miss Anna V. Foley and Mrs. Frank X. Purcell.

Saturday evening, December 19, top score, Mr. and Mrs. Clifford D. Goodwin; second place, Mrs. C. Alfred Penney and Allen Shubert.

Monday evening, December 21, top score, J. H. Baker and Walter Harris. There will be no game played by the Women's Division of the club until Friday, January 8.

Tea for G. O. P. Women

The president and the Board of Directors of the Republican Women of Pennsylvania are giving a reception and tea to members at the Hannah Penn House, Philadelphia, Monday afternoon, from four until six o'clock.

Narberth

Saturday—Monday—Tuesday
December 26, 28 and 29

SONGS! DANCES! SPORT!

Don't let anything interfere with your seeing this touchdown of gaiety, this goal of merriment

"Pigskin Parade"

Coach—JACK HALEY
Team — STUART ERWIN,
PATSY KELLY, ARLINE
JUDGE, Yacht Club Boys,
Dixie Dunbar, Judy Garland,
Betty Grable, Johnny Downs.

Added—SATURDAY at 1 P. M.
MICKEY MOUSE MATINEE
One Hour of Silly Symphonies
and Mickey Mouse Cartoons

DAILY—MATINEES—DAILY

from Christmas Day to
New Year's Day inclusive

Weekdays, 2.30 Saturday 1.00

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ARDMORE, PA.

Bonus or Raise Given Autocar Factory Employees

All employees of the Autocar Trucks factory at Ardmore are sharing in the increased prosperity of the business as announced by President Robert P. Page, Jr., today. All those on a salary basis are given a bonus of one-quarter of a month's salary, and all on the hourly basis are given an increase of five per cent in their base pay, and the time and one-half rate for all overtime. Mr. Page stated in his Christmas announcement that this remuneration had been made effective at the earliest moment when the upturn in the Autocar business had made it possible.

Narberth Smacks Haverford to Hold League Lead Edge

Guards Russ Hermann and Murphy contributed 14 and 9 points respectively as Narberth trounced the Haverford Aces, 39-30, Monday night at Brookline. The victory gave the boroughites a scant lead over Rosemont in the Main Line Basketball League.

The next "A" league game is January 4 at Brookline with Narberth facing Phoenixville. The borough "bees" play Haverford at Brookline Monday night.

County Federation Meetings

January 4—International Relations Committee from 10:30 A. M. until 12 noon at the New Century Club, 1307 Locust street, Mrs. John D. Gill, of Cynwyd, chairman.

January 6—Publicity meeting, from 10 to 12 noon. Mrs. Leon Webster Melcher, chairman, at the New Century Guild.

January 12—Vocal Ensemble, 11 A. M. at the guild. This is under the professional guidance of Helen Riddell Holcomb. Mrs. William H. Hansford, of Glenside, is chairman.

January 12, Mrs. Charles K. Ridgton, president of Montgomery County Federation of Women's Clubs, will broadcast over WFIL at 11:30 A. M. Subject, "Montgomery on Parade."

January 26, and thereafter on the fourth Tuesdays in February and March there will be a series of lectures on adult education at the Strawberry and Clothier Store in Jenkintown.

Oratorio at W. Phila. Church

Handel's oratorio, "The Messiah," will be sung this Sunday evening under the direction of Albert George Weidensaul, by the Fletcher Oratorio Society, in the Fletcher M. E. Church, Fifty-fourth and Master streets, at 8 o'clock. The soloists will be Florence Kirk, soprano; Molly Swann and Alcanor Alcorn, contraltos; Clyde R. Dengler, tenor; Albert George Weidensaul, baritone. Anna Belle Call will be at the organ.

Subscribe now; \$2 a year.

ARDMORE THEATRE

Bring the Family
To the Movies Every Sunday
Continuous from 2 to 11 P. M.

Thurs., Fri., Sat. Dec. 24, 25, 26

"TARZAN ESCAPES"

with
Johnny Weissmuller
Maureen O'Sullivan
NOTE: Continuous Showing Xmas
Day—2 to 11 P. M.

Sun., Mon. Dec. 27, 28

ERROL FLYNN

Olivia De Havilland
The Lovers of "Captain Blood"

"THE CHARGE OF THE LIGHT BRIGADE"

with
A Mighty Cast of Thousands

Tues., Wed. Dec. 29, 30

KATHARINE HEPBURN

HERBERT MARSHALL

"A WOMAN REBELS"

with
Elizabeth Allen Donald Crisp
Doris Dudley David Manners

Thurs., Fri., Sat., Dec. 31, Jan. 1, 2

IRENE DUNNE

"THEODORA GOES WILD"

with
MELVYN DOUGLAS

NOTE:
Midnite Showing New Year's Eve
6:30 P. M. to 2 A. M.

Also
Continuous Showing New Year's
Day—2 to 11 P. M.



BEST WISHES
FOR AN ENJOYABLE
YULETIDE

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HELEN GORDON MEYER

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MARIONETTE SHOW

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EGYPTIAN THEATRE

10.30 A. M., Tuesday, December 29

Admission 25c

Sponsored by the Child Study Group of the Junior Woman's Club of Bala-Cynwyd, for the Benefit of the Children's Aid.

THE CELLAR WINDOW

In extending this Season's Greeting we look forward to a NEW YEAR that is particularly bright in its promise of adding a full measure to the filling cup of better times; and wish you all the Joys of CHRISTMAS CHEER with a bounteous share of the best of Health, Happiness and Prosperity during Nineteen Thirty-Seven.

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Ralph S. Dunne

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Let us help you face the new year with good care of your skin and a new wave for your hair.

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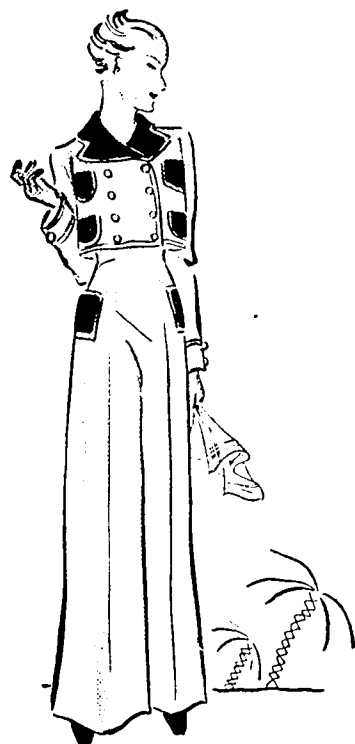
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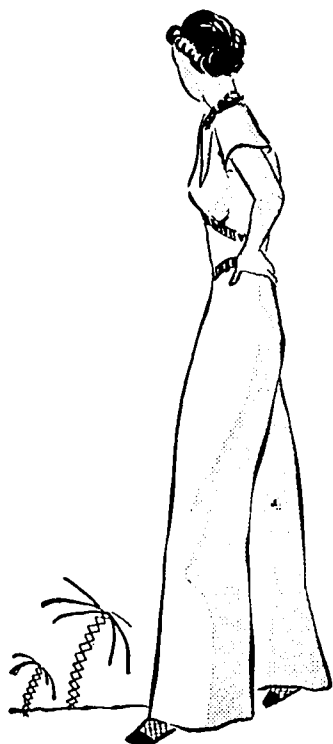
**"Vogue" Spotted
These Smart
Beach Fashions
at Cannes**



Day-long slacks of dazzling white gabardine with patch-pockets of Adriatic blue, and a barrage of buttons. Or navy with white pockets, \$15.



Beach dress in white Celanese jersey. The new pleated skirt is copied from a Montenegrin peasant's. Colored sash, \$16.95.



Sleek white sharkskin slacks (you wear these to dinner), with peasant-embroidery bands. All in one piece, \$25.

Sport Shop—Third Floor

THE FIRESIDE

Mrs. H. G. Fenno, of Essex avenue, is leaving December 24 for North Adams, Mass., to spend the Christmas holidays with her mother, Mrs. Marshall Ford. Later she will go to Boston, Mass., returning home December 31.

Mr. Fenno will spend the Christmas holidays in Plainfield, N. J., as the guest of his father and aunt, Robert S. Fenno and Miss Gertrude M. Fenno.

Robert E. Haigh, son of Mr. and Mrs. Stanley E. Haigh, of N. Narberth avenue, has arrived home for the holidays from the Peddie School, Hightstown, N. J.

H. C. Aiken, son of Mrs. K. C. Aiken, of 206 Price avenue, is also at home from the Peddie School for the holidays.

Mr. and Mrs. Spencer V. Smith, of Hampden avenue, are spending the Christmas holidays with Mrs. Smith's parents, Dr. and Mrs. Robert B. Clare, of Baltimore, Md. Mr. and Mrs. Smith will spend the New Year holidays with Mr. Smith's parents, Mr. and Mrs. George M. Smith, of 5 E. 39th street, Baltimore, Md.

Miss Carolyn Harden and Miss Jean Harden, of Montreal, Canada, will arrive Saturday to spend the remainder of the holidays as the guests of Mrs. E. A. Engelhart, of Maple avenue.

Donald Martin, of Wayne avenue, a student at Lehigh University, is at his home on Wayne avenue.

Mr. and Mrs. J. Bruce Byall and daughter, Jean, of Bryn Mawr avenue, Penn Valley, will attend a dinner Christmas Day to be given by Mr. and Mrs. F. Wayne Reed, of Paoli.

Mr. and Mrs. E. J. Pollock, of Avon road, will entertain at a family dinner Christmas Day.

Mr. and Mrs. H. Evan Street, of Kenilworth road, Merion, have as their guests over the Christmas holidays, Mr. and Mrs. William F. Green, of Brooklyn, New York.

Mr. and Mrs. Street will entertain at "An Open House," on Christmas Eve.

Miss Olive Bates, who is attending Wilson College, is spending the Christmas holidays with her parents, Mr. and Mrs. Clifford W. Bates, of N. Narberth avenue.

Mr. and Mrs. Orlo E. Cook, of Narberth Hall, have as their guests for the Christmas holidays, their son-in-law and daughter, Mr. and Mrs. Carl Hackert, of White Plains, New York, and their grandson, James Hackert.

Mr. and Mrs. John R. Stam, of Elmwood avenue, and their daughter, Miss Eleanor Stam, will spend the Christmas holidays with Mr. Stam's mother, Mrs. A. H. Stam, of Chevy Chase, Md.

Parker Woolmington, who is a student at Wheaton College, Ill., is spending the Christmas and New Year's vacation with his parents, Mr. and Mrs. Clarence H. Woolmington, of Narbrook park.

Mr. and Mrs. A. S. Digby, of the Berkley apartments, will entertain at dinner on Christmas Day. The guests will be Mr. and Mrs. William Stanton and Miss Alice Smith, of Ridley Park; Mr. and Mrs. James H. Jewell and family and Mr. and Mrs. Milfin Bunting.

Mrs. William A. Levis, of Hampden avenue, has been called to New York on account of the serious illness of her mother.

Miss Ida Buckman, of Shirley road, who has been spending some time in St. Petersburg, Florida, will return the early part of January.

Mr. and Mrs. Joseph A. Hongler, of Merion avenue, have as their guests for several days, Mr. and Mrs. Herbert MacPaul, of Hollywood, Calif.

Mr. and Mrs. Hongler will entertain at a family dinner Christmas Day.

Miss Kathryn E. Wolf, daughter of Edwin T. Wolf, of Elm terrace, is home from the Traphagen School of Fashion, New York City, for the holidays.

Miss Evelyn Jefferis, of Dudley avenue, entertained her club at bridge Tuesday evening.

Mr. and Mrs. Samuel E. Jefferis, of Dudley avenue, will entertain at a family dinner Christmas Day. They have as their guest for the holidays, Miss Ida Wood, of Trenton, N. J.

Miss Eunice Griswold, daughter of Mr. and Mrs. E. C. Griswold, of Chestnut avenue, has returned from Tufts College, Medford, Mass., and is spending the holidays with her parents.

Mrs. Griswold entertained her foursome at luncheon and bridge Tuesday.

Mr. and Mrs. Donald F. Torrey, of Brookhurst avenue, and their sons, Donald F., Jr., and Carl, will spend the week-end in Summit, N. J., as the guests of Mrs. Torrey's parents, Dr. and Mrs. Carl E. Grammer, of Summit, N. J.

Donald Torrey, Jr., was among the guests at a dinner Monday evening

Local Movies

**"Devil is Sissy" Christmas
Day Attraction at Narberth**

A juvenile funfest, with Freddie Bartholomew, Jackie Cooper and Mickey Rooney, has been engaged by Manager Frank Salasin as the holiday feature at the Narberth Theatre, showing this Thursday evening and Christmas Day. It's called "The Devil Is a Sissy," and do the boys prove it.

Saturday and also Monday and Tuesday finds "Pigskin Parade" holding down the screen. In it Jack Haley, coach of a small Texas university football team, defeats Yale by means of Stuart Erwin, hill-billy, and an expert-passing basketball team. Lots of songs. Also Patsy Kelly, the Yacht Club Boys, Dixie Dunbar and Arline Judge. A Mickey Mouse matinee of Walt Disney's productions is due at the special 1 o'clock Saturday matinee.

Wednesday (Cash Award Night), "15 Maiden Lane," stars Claire Trevor as a jeweler's niece who pretends romance with a gem thief, Cesar Romero, in order to break up a robbery ring.

Starting Christmas Day, the Narberth Theatre will have matinees every day at 2.30 except Saturdays, 1 o'clock, until January 2.

**"Tarzan Escapes" This
Week-End at Egyptian
Special Holiday Matinees**

"Tarzan Escapes" at the Egyptian this Friday and Saturday, including matinee at 2.15. Johnny Weissmuller and Maureen O'Sullivan give an exciting performance in the jungle romance, which has rare wild animal shots and beautiful scenery.

Accompanying short subject is "Killer Dog," a picture so vital and with a theme so interesting that its sponsor, Pete Smith, used it as a dramatic plea in the legal defense of Idaho, the dog accused of murdering its owner.

During the holidays there will be a matinee daily at 2.15.

"Wives Never Know," next Monday and Tuesday, is really funny. The cast includes Charlie Ruggles, Mary Boland, Vivienne Osborne—and Adolphe Menjou.

Monday's matinee subject will be "Mutiny on the Bounty."

An absorbing murder trial features "The Accusing Finger," next Wednesday and (Bank Night and Matinee) Thursday. The cast includes Paul Kelly, Marsha Hunt, Robert Armstrong and Kent Taylor.

"Little Lord Fauntleroy" will be given at the Wednesday matinee.

Midnight, New Year's Eve, Laurel and Hardy will entertain in a full-length comedy, "Our Relations," and in addition there will be a surprise treat. The comedy will also be shown Friday afternoon and evening.

Saturday, George Arliss will star in "East Meets West."

There will be a popular matinee that Saturday, of short subjects.

Board Session Tuesday

The Executive Board of the Women's Community Club of Narberth will meet at the home of the president, Mrs. Ralph C. Heath, on Shirley road, Tuesday at 10 A. M.

given by Mr. and Mrs. John C. Groome, of Bryn Mawr, at the Acorn Club in honor of their daughter, Miss Edith Groome, before the meeting of the Saturday Evening Dancing Class at the Warwick.

Carl Torrey, will be among the guests at a dinner Wednesday to be given by Mr. and Mrs. Garretson Cook, of Dove Lake Farm, Ardmore, in honor of Miss Constance Lowery, before the meeting of the Haverford Friday Evening Dancing Class.

Alexander Loos, who is attending the Bowie School of Aeronautics at Alameda, California, returned Wednesday to spend the holidays with his parents, Mr. and Mrs. Paul R. Loos, of Shirley road.

Emil R. Ritter, of the Lakeview Apartments, has returned from Lehigh University and is spending the holidays with his parents.

Mr. and Mrs. D. P. Beardsley and son, Mitchell, are spending the Christmas holidays in Pelham, N. Y. Their daughter, Barbara, is spending the holidays as the guest of Mr. and Mrs. R. E. Hobler aboard their yacht at Miami Beach, Florida.

Louis A. Young, Jr., of 410 Grove place, a student at the Hun Preparatory School in Princeton, N. J., is spending the Christmas vacation at his home.

Mr. and Mrs. E. A. Whiting and family, of Narbrook park, will spend the Christmas holidays in Montclair, N. J.

Here's To A Merry Christmas



The undersigned, who serve you as much as you will let them serve you, join in extending felicitations on the current Yuletide's prosperity, and best wishes for your continued enjoyment of living, in this fine community of ours.



Adelizzi Bros.
Cleaners—Tailors—Furriers
Narberth 2602 and Cynwyd 928

Albrecht's—Florist
Montgomery Avenue and Meeting House Lane
Narberth 4020 and 4021

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Narberth's Complete Food Market
Phone: Narberth 2250

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The Essex Kandy Kounter
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300 Levering Mill Road—Cynwyd 927

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Rev. Cletus A. Senft

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Rev. W. Vernon Middleton, Minister

National Bank of Narberth
Open from 8 A. M. Daily
Narberth 2800

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245 Hampden Ave.—Narberth 3848-M
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213 Haverford Avenue, Narberth

Raymond P. Scott, Inc.
Dodge and Plymouth Sales and Service
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Shull Lumber Co.
The Link Between Forest and Home
29 Bala Avenue, Cynwyd—Cynwyd 662

Charles H. Smith
Wrecker—Auto Towing Service
818 Montgomery Ave.—Narb. 2699 or 2675

St. Margaret's Church
Rev. J. J. Hannigan

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145 Montgomery Ave.—Cynwyd 280

United Shoe Repair & Hat Cleaning
Louis Evangelos, Prop.
3 doors from Narberth Theatre

Ye Oddity Shoppe
Candy—Greeting Cards—Specialties
209 Haverford Avenue—Narberth 2882



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Seasonal
Sentiments



Shull

Give a Dozen Happy Evenings

The Egyptian Theatre
suggests a Book of Tick-
ets, \$3.50, in attractive
Christmas envelope. For
delivery, phone Cynwyd
1782.

153 Bala Avenue

DAVIS'

for that
last-minute
remembrance

224 Haverford Avenue



Party Dresses and Suits Look Nicer

when they are cleaned by a
nicer cleaner.
Many of our customers think
we're that sort of cleaner . . .
which is very nice of them.
Anyway, it really won't hurt
to give us a try, will it? And
it will be very nice for your
dresses.

Adelizzi Bros.

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102 Forest Ave. Narb. 2602

The Spectator

Sharing at Christmas

Jesus was born in a stable, a
real stable, not the bright, airy
portico which Christian painters
have created for the Son of Da-
vid, as if ashamed that their
God should have lain down in
poverty and dirt. And not the
modern Christmas-Eve "Holy
Stable" either, made of plaster
of paris, with little candy-like
statuettes, the Holy Stable, clean
and prettily painted, with a neat,
tidy manger, an ecstatic Ass, a
contrite Ox, and Angels fluttering
their wreaths on the roof—this
is not the stable where Jesus was
born.

A real stable is the house, the
prison of the animals who work
for man. The poor, old stable of
Christ's old, poor country is only
four rough walls, a dirty pave-
ment, a roof of beams and slate.
It is dark, reeking. The only
clean thing in it is the manger
where the owner piles the hay
and fodder.

Fresh in the clear morning,
waving in the wind, sunny, lush,
sweet-scented, the spring meadow
was mown. The green grass, the
long slim blades were cut down
by the scythe; and with the grass
the beautiful flowers in full
bloom—white, red, yellow, blue.
They withered and dried and took
on the one dull color of hay.
Oxen dragged back to the barn
the dead plunder of May and
June. And now that grass has
become dry hay and those flowers,
still smelling sweet, are there in
the Manger to feed the slaves of
man. The animals take it slowly
with their great black lips, and
later the flowering fields, changed
into moist dung, return to light
on the litter which serves as bed-
ding.

This is the real stable where
Jesus was born. The filthiest
place in the world was the first
room of the only Pure Man ever
born of woman.

Thus starts Papini's "life" of the
Christ Who was the end and the be-
ginning, the "abyss of divine mystery
between two enormous divisions of
human history," and as the celebra-
tion of His natal day comes once
again reflection can only produce a
great confusion as to the variety of
causes which hold the civilized world
earth-bound and which are account-
able for the violent attacks on religion
which come from those who assert
they are the most anxious to advance
human welfare and who claim that
Christianity is an obstacle to real re-
form and progress.

In our own country it is recorded
that 60% of Americans of Christian
origin are not associated formally
with any religious body and a con-
versation nowadays regarding re-
ligious principles is a very rare thing
indeed. Nevertheless, we are sup-
posed to be living in a Christian civil-
ization, but, so far as our social en-
vironment is concerned, religion has
been made an altogether private mat-
ter, with the result that even those
who have a strong religious sense find
it exceedingly hard to bring the whole
of their lives into relation with
Christian standards. In the begin-
ning, of course it was not so, as the
early Christians were forced to make
a radical breach with the secular
world, because that world was pagan,
and the mere fact of being a Chris-
tian cut a man off from civic life and
public activity. The value of that
repression made for the intense faith
which moved mountains and which
changed the face of the earth, but as
we come to our own era of physical
science and material obsession we see
the harrowing effects of dilution and
the advent of the namby-pamby thing
called "broad-mindedness," which is
what men are apt to say they have
when they have no mind at all.

Last week in Lancaster the Mennon-
ites appeared to be harkening back
to that primitive Christianity of long
ago when they served notice that they
would subscribe to the National Se-
curity Act and pay its charges, but
they stated they would not accept its
benefits, as they regarded the care of
the poor as their own obligation and
they had no intention of sharing their
task with the Government, which
seems to be Christian practice in its
fullest flower, as made manifest in a
definite way by a *Rerum Novarum*
pronouncement of nearly fifty years
ago:

"If the question be asked: How
must one's possessions be used, the
Church replies without hesitation:
Man should not consider his material
possessions as his own, but common
to all, so as to share them without
hesitation when others are in need."

Can't we say that our race will ac-
quire more altitude, and check its
atrophy, if the "social" observance of

"Tarzan Escapes"



—and Maureen O'Sullivan shares
Johnny Weissmuller's adventures
in the well-screened show at the
Egyptian this week-end.

Eight Phila. Electric Employees Receive Life Saving Awards

Life saving awards were presented
to eight employees of the Philadelphia
Electric Company's Main Line divi-
sion last Friday night at Ardmore.

The men honored are Edward Mol-
loy, Ardmore; John Irwin, Rosemont;
Ralph Mattis, Radnor; John Kelly,
Haverford; Joseph Sweeney, Ard-
more; Norman Mickley, Llanerch;
Warren A. Yost, Coatesville, and
Ralph Wack, Paoli.

Gavin Visits Home Briefly

John (Mickey) Gavin, Narberth's
former star shortstop, paid a brief
visit to his home in Bryn Mawr Sat-
urday after which he returned to the
Abington Memorial Hospital, where
he is recuperating after having his
crushed right leg amputated Novem-
ber 2.

Hospital attaches hope that Gavin's
condition will permit him to spend a
part of Christmas Day at home. Sat-
urday's visit was the first time Mickey
had left the hospital since his acci-
dent October 12.

Christmas revolves on that theory of
Christian procedure, being mindful, of
course, that the spiritual significance
of the feast is of extraordinarily
greater value, and why should we be
content with the trifling exchange of
tawdry cards which almost craftily
seek to avoid any reference to the fact
that Jesus Christ was born on Christ-
mas Day, and, because He was, man-
kind was brought a new revelation,
without which there would be no re-
mote nor tenable reason for earthly
existence.

THE SPECTATOR.

NOTICE OF MEETING

The annual meeting of the Stockhold-
ers of THE NATIONAL BANK OF
NARBERTH for the election of Direc-
tors and the transaction of any other
business that may come before the meet-
ing will be held at said Bank on Tues-
day, the 12th day of January, A. D. 1937,
at 5.00 P. M.
O-1-8-37

ADDITIONAL ORDER OF NOTICE ERNEST C. OFFICER vs. IRENE ROGERS PARKERSON OFFICER

New Haven County Superior Court
New Haven, Conn., December 15, 1936.
COMPLAINT FOR DIVORCE.
Ordered, that additional notice of the
pendency of the complaint in the above
entitled case be given by publishing this
order in Our Town, a newspaper pub-
lished in said Narberth, Pennsylvania,
once a week for two weeks successively
beginning on or before the 26th day of
December, 1936.

By the Court,
HENRY W. STOWELL,
Assistant Clerk.
(O 12-25)

MAUSOLEUMS

Edw. A. Carroll Co.
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Belmont Avenue and
Lovering Mill Road

MEMORIALS ERECTED
IN ANY LOCALITY

CLEANING

Don't Expect
them to Worry
about Cold
Floors and
Drafts!



They'll do it every time. Pop out of bed and pitter-patter all over the
house in their night clothes. Not so alarming if the house is evenly heated—
draft-free. Plain worrysome if it isn't.

Why take chances? Automatic Gas House Heat will keep your house uniformly
warmed 24 hours a day all winter long. It will supply this healthful atmos-
phere without a bit of work or worry on your part. All you do is set the
thermostat at the heat you want maintained . . . and forget about it. Let
your family live in a home—not too cold or not too hot . . . but just right.
You can do it easily by converting your present system (provided it is
in good condition) to clean gas. We'll install Janitrol, Bryant or Welsbach
Conversion Burners immediately on a small down payment. Price \$195
cash for each, installed. Slightly higher on budget plan—3 years to pay.

Note . . .

Let us explain fully our convenient monthly budget payment plan on
gas house heating. Also, investigate our low combination gas rate.

PHILADELPHIA ELECTRIC COMPANY

At Our Suburban Stores, or See Your Plumber or Heating Contractor

YEAR-END REPORT To all Thoughtful Citizens

The Autocar Company accepts and supports the democratic
principle that any private employer owes an economic and
civic debt to his own community. Without seeking any es-
pecial laurels for doing the right thing, we take this oppor-
tunity and this method to disclose to our local friends and
neighbors the extent to which we have liquidated this debt.

During the year now coming to a close, employment at the
Autocar factory in Ardmore has increased 40% over the cor-
responding period of 1935. And during this same time, The
Autocar Company has paid into the local community \$1,616,000
in pay-rolls alone.

Assuming, not illogically, that a large majority of these new
wage earners was previously unemployed, let us see how
this increased employment has reflected itself in the buying
power, or true prosperity, of the adjacent community.

Taking the last 200 persons who have been added to the
Autocar payroll at the Ardmore factory, an analysis discloses
the following places of residence:

Ardmore	69
Other Main Line Towns	25
Other Montgomery County Towns	15
Adjacent Delaware County Towns	41
West Philadelphia	21
Philadelphia Metropolitan Trading Area	29
TOTAL	200

To interpret this in percentages, 85% of Autocar's most recent
employees live and buy in those communities that may prop-
erly be termed "adjacent territory," west of Philadelphia
proper; 30% live and buy in Ardmore; and 40% live and buy
along the Main Line.

There is far more common sense than altruism in an employ-
ment policy of this sort. But the philosophy behind it is un-
important. The significant point is that increased employment
has become a fact—a fact made possible solely because of the
steadily increasing demand by truck-wise buyers and by
nationally-known concerns for Autocar Trucks.

Autocar Trucks are Ardmore trucks . . . Main Line trucks . . .
Montgomery and Delaware County trucks. Men from hun-
dreds of other places the country over come to Ardmore
when they want good trucks. Their patronage contributes
to the prosperity of your community by contributing to the
prosperity of the citizens within your community.

AUTOCAR TRUCKS

The Autocar Company, Ardmore, Pa.

"Follow the Leaders for they Know the Way"

It will
be a
**MERRIER
CHRISTMAS**
if the home
is heated with
NEWTON COAL

Phone Ardmore 2550 or ALL. 8400

NEWTON COAL
answers the burning question

Church Notes

Narberth Methodist Episcopal

Rev. W. Vernon Middleton, Minister

Sunday, December 27:

9.45 A. M.—Church School.

11.00 A. M.—Morning Worship

Sermon: "I Believe in Jesus Christ."

3.30 P. M.—Jr. Epworth League.

6.45 P. M.—Intermediate and Senior Epworth Leagues.

7.45 P. M.—Evening Service. The

choir will render special Christmas

music.

Tuesday, December 29:

8.00 P. M.—Sunshine Bible Class.

Christmas party at the home of Mrs.

A. J. Bawden, 1 Woodside avenue.

Thursday, December 31:

10.30 P. M.—Social Hour and

Watch Night Service.

Holy Trinity Lutheran Church

Rev. Cletus A. Sengt, Pastor

Margaret Squier, Organist

Christmas Dawn Service in the soft

glow of Candle Light, 6.30 A. M. Miss

Reba Robinson, harpist, will be the

guest soloist.

Sunday, December 27, 1936:

9.45 A. M.—Bible School.

11.00 A. M.—The Morning Service

with special Christmas music by the

senior choir.

6.45 P. M.—Luther League.

No evening service.

Wednesday, 7.00 P. M.—Junior

choir rehearsal.

Baptist Church of the Evangel

Robert E. Keighton, Minister

Stanley T. Reiff, Organist

9.45 A. M.—The Church School.

11.00 A. M.—Morning Worship.

Sermon "The Service of Religion." 8

—Facing the Facts.

7.00 P. M.—Meeting of the young

people.

7.45 P. M.—Evening Worship. Ser-

mon: "The Service of Religion. 9—

The Greatest Adventure of All.

Monday, December 28:

6.30 P. M.—Buffet dinner. The

Men's Association will serve a set

food dinner for the men of the asso-

ciation and their friends. An enter-

tainment, a guest speaker and games

will follow the dinner. Come and en-

joy the evening with us!

Wednesday, December 30:

8.00 P. M.—The mid-week meeting

of the church. A study class led by

the pastor.

Friday, January 1:

8.00 A. M.—New Year's Service in

the church.

The Presbyterian Church

Rev. Archer E. Anderson, Pastor

Sunday, December 27:

9.45 A. M.—Bible School. A splen-

d habit.

11.00 A. M.—Morning Worship.

Sermon, "The Bible and 1937."

11.00 A. M.—The Junior Church,

conducted by Mrs. Digby and Mrs.

Cooke.

11.00 A. M.—Children's Nursery,

under the supervision of Mrs. Gilfillan.

6.45 P. M.—The three Christian En-

deavor groups.

7.45 P. M.—Narberth's Happy Bible

Hour. Theme: "Heaven—A Real

Place for Real People."

Tuesday, 8.15 P. M.—Community

Bible Class.

Thursday Evening—Watch Night

Service will take the place of the

9.10 P. M.—Testimony hour, con-

ducted by young people of the church.

10-11 P. M.—An informal time of

fellowship.

11-12 P. M.—Sermon: "From the

Old to the New With God."

Troop 8

Girl Scout troop 8, of Narberth, had

a grand time Tuesday night when we

held our Christmas party. Some of

the girls who used to be in our troop

some time ago were also present and,

to the surprise of the girls, Cattie

also came.

We played games and then were

served refreshments (proclaimed as

delicious by all). Lucy Baker played

Santa Claus. Each girl was handed

a present from the bag.

We closed the meeting with carols

and taps. Everyone had a "swell"

time. Signed, J. S.

Edward B. Sullivan

Funeral services for Edward B.

Sullivan were held from his late resi-

dence, 469 Brookhurst avenue, Nar-

berth, Monday morning followed by a

solemn requiem mass at St. Mar-

garet's Church. Interment was in

Old Cathedral Cemetery.

He is survived by a brother, Henry

F. Sullivan, and a sister, Laura E.

Sullivan, both of Brookhurst avenue,

Narberth.

The brothers entered the building

trade on the Main Line in 1912 and

have been residents of Narberth for

20 years.

Edward Sullivan had been ill for

several years and was a semi-invalid

for the last eighteen months.

Marionette Show 29th Sponsored by Juniors

Egyptian Benefit to Help Chil-
dren's Aid Starts at
10.30 A. M.

SENIORS ENTERTAINED

Tuesday morning at 10.30 at the
Egyptian Theatre, Miss Helen Gordon
Meyer will present a marionette show.

The entertainment is sponsored by
the Child Study Group of the Bala-
Cynwyd Junior Club, Mrs. James

Hodgmann, chairman. The proceeds
will go to the Children's Aid. Tickets
may be obtained by calling Mrs.

George Dippy, Merion 1622-J, or from
any member of the Child Study Group.

The December meeting of the club
was held Monday night, when the
Juniors entertained the Senior mem-

bers. A large gathering assembled to hear
Mrs. A. K. Gregory give a splendid
reading and to enjoy the songs of the

double quartet of the Mask and Wig.
The quartet was announced and led
by John P. Crozer Ludlow and the

accompaniments were played by Dr.
Clay Boland, composer of music for
the Mask and Wig.

Refreshments of ice cream, cake
and coffee were served. The next club
meeting will be January 4, when Mrs.

Horace Patrick, chairman of the Pro-
gram Committee, will present one of
Hoover's G-Men in a talk on "Crime

and Punishment." V. E. B. T.

Mrs. Armstrong Home From Hospital After Accident

Mrs. Margaret C. Armstrong, 525
Cambridge road, Cynwyd, has re-
turned to her home from Jefferson
Hospital after partially recovering
from injuries sustained in an automo-

mobile accident.

Mrs. Armstrong, wife of H. B.
Armstrong, Autocar Company official,
was driving on Belmont avenue, near

Llandrillo road, Cynwyd, last Friday
when a coughing spell caused her to
lose control and the car struck a pole.

She suffered a fractured left arm
and deep lacerations on the left side
of her face.

Cynwyd Car Hits Boy

Robert W. Thompson, 26, of 124
Montgomery avenue, Cynwyd, was re-
leased in his own recognizance at a

hearing in Norristown on charges of
assault and battery by automobile.

It is said that Thompson's auto-
mobile struck Roy Smith, 15, of Nor-

ristown, Thursday.

The boy, who suffered lacerations of
the legs and head, was taken to the
Montgomery Hospital at Norristown

where he still is confined. His condi-
tion is said to be good.

According to Thompson, he was un-
able to avoid hitting the boy as he
swung out in the roadway in front of

his automobile.

Classified Advertisements

—will be charged only to residents
whose names appear in the tele-
phone directory or to subscribers
to OUR TOWN or the NEWS OF
BALA-CYNWYD.

15c a line

for Both Newspapers

Count five words to line

—will be accepted up to Wednes-

day, 5 o'clock, for Friday's issues.

Phone: NARBERTH 4100

For Sale

CHILD'S DESK and chair, large size,

good condition. Cyn. 1127-J. (12)

CANARY BIRDS—Guaranteed singers.

\$3.50 and \$5. Chas. Karcher, Fairview

rd., Narberth. Phone Cyn. 3010-J. (13)

BOOK HOUSE—Complete with 8 vol-

umes—practically new. Phone Cynwyd

921. 6-8 P. M. (10)

CANARY BIRDS—White, and yellow.

Guar. singers. 610 Montgomery ave.,

Narberth. (9)

At Your Service

CARPENTER - BUILDER - Estimates

cheerfully furnished. Jobbing promptly

attended to. Leander Wickman, 305 Con-

way ave. Narberth 3888. (23)

RELIABLE CARPENTER, alterations,

storm windows. Gottlieb Esslinger, 122

Conway avenue. Call Narberth 3748-R. (1f)

DRAPERIES, Slip Covers, Venetian

blinds, Awnings, Furniture, Upholster-

ing, Beddings, Rugs cleaned, repaired

and stored. Challenger, 281 Montgomery

avenue, Cynwyd. Phone, Cynwyd 85.

Formerly with John Wanamaker. (1f)

UPHOLSTERING and rep. Springs of

3-piece suites repaired, \$10; Chair re-

covered, \$5. Go anywhere. Call Lewis.

227 E. Lancaster ave. Wayne 1496.

Real Estate for Rent

30 WELLINGTON RD.—6 rooms, tile

bath, garage, Modern. \$50. Koser Bros.

Realtors. Ard. 680. (1f)

Rooms for Rent

ONE OR TWO ROOMS, convenient to

Ardmore station, buses, trolley. Pri-

vate family. Phone Ardmore 1823-J.

The National Bank of Narberth Wishes A Very Happy Christmas to all its friends in the Borough and also in the Township hereabouts

For it is true that our depositors are coming from a constantly wider area, which may be accepted fairly as index of the alert and complete service we try to provide . . . and in all the divisions of a well-regulated banking institution.

Checks for our first dividend have been mailed to all our stockholders---a full year, at least, ahead of the time originally thought possible.

More than anything else, the profit proves that your Bank has established its substantial place in the community and that the unusual progress to date is sufficient warrant for the earnest effort which was made to bring it into existence as an essential need of the neighborhood.

THE CHRISTMAS CLUB IS ATTRACTING MANY MEMBERS

--There would seem to be a real use for it in every household

Any amount from 25 cents upward may be saved weekly

The National Bank of Narberth

TELEPHONE: NARBERTH 2800

TIME OUT

With TOMMY MACKLIN

If the sports writers want something to crusade for, let them forget Larry Kelley's soccer kick and Shorty Miller's touchdown decision for Navy, and turn to the basketball code where they will find a situation ripe for fixin'.

It is against the spirit of sportsmanship when a man can foul a player on the opposing team and his own team reap the advantage thereby. It happens in every game of basketball played. Last Friday night Lower Merion was playing Upper Darby at the Palestra in the opening game of the league schedule. With three or four minutes to go, Upper Darby had a two point advantage. Merritt Lentz dribbled for the basket, was fouled by his guard a couple of steps from the basket—just a mere wrist slap—but he went on in and converted his field goal into a tie score. Abrams, one of the referees, immediately nullified the field goal because of the foul and gave Merritt a free throw. Thus was justice undone, and Lower Merion suffered from an infraction of the rules committed by the opponent. To add a laugh to the situation, Lentz missed the foul toss and Upper Darby was still two points ahead—a very happy position with the moments ticking rapidly away.

Now why shouldn't the offended team have the privilege of refusing the penalty as the rules of football permit? Isn't that situation a handicap to good basketball? When fouling pays dividends in victories then there is real need for a change.

Upper Darby deserved the 23 to 17 victory scored over Lower Merion in their opening game. The Goatsmen outplayed Coach Anderson's team throughout the battle. With a little midseason luck in hitting the basket, they would have left the floor at halftime with a huge lead. The home team had at least three shots at the basket to every one for the Maroon.

The Main Liners were terrible at the foul line, converting 18 shots into only five points. To add to this failure, Beck and Hammond were banished from the game with four personals, and Morris failed to play a full half, due to his ineffectiveness. Wellington Ramsey, the boy who should be the star of the outfit, was woefully weak on defense and failed to help his team much in getting the ball from the backboard. The entire team lacked aggressiveness, mental poise and confidence.

A word of encouragement to young Rabbit Sherwood who went in as a substitute during the fourth quarter and played very commendably.

Rabbit was the boy who starred as a forward on the Junior High team some three or four years ago. In a game with the Lancaster West Junior High team, he tied the score at 19 to 19 with five seconds left to play. This shot was from the middle of the floor. With the score tied 21 to 21 and about ten seconds left in the extra three-minute period, Rabbit took a tap from center, spun around and shot another basket half the length of the gym to win the ball game.

Radnor plays Lower Merion this week to wind up the pre-Christmas schedule of the High School. Following the New Year the games will follow each other in rapid order. The defeat by Upper Darby does not put Lower Merion out of the running for league honors. A little pep and the local boys will be right up at the top again.

Merry Christmas!

Six New Fever Cases

Six new cases of scarlet fever were reported in Lower Merion this week by Health Officer Marvin E. Reynolds. They are Jean Buck, eight, Penn Wynne; Grenville Foote, 22 months, 319 Berkley road, Merion; William Ambrose, six, 140 Edgehill road, Bala; Doris Keim, ten, 285 Belmont avenue, West Manayunk; William Kunkel, seven, Merion Manor Apartments, Merion, and David Hunt, 425 Anthwyn road, Merion.

Three cases of mumps, and one each of tuberculosis and chicken pox, were also included in the report.

Makes 600 Pounds Butterfat

Penshurst O'Rose, a six-year-old daughter of the noted Ayrshire sire, Penshurst Man O'War, has completed a 305-day meritorious Herd Test record of 14,563 pounds of 4.14% milk and 602.50 pounds of butterfat, according to information received from national headquarters of the Ayrshire Breeders' Association at Brandon, Vermont. She is owned by Penshurst Farms, Penn Valley.

Merion Notes

Mrs. Gregor Macfarlan, of Anthwyn road, Merion, entertained at a tea Friday afternoon. Presiding at the tea table were Mrs. Joseph W. Sharp and Mrs. W. Nelson West.

John Farrell Macklin, of Maroebe, Merion, will entertain at a dinner on January 4, following the wedding rehearsal of his daughter, Miss Ida Weaver Macklin, and William A. Lilley, Jr., son of Mr. and Mrs. William A. Lilley, of Merion, whose marriage will take place the following day at four o'clock in the afternoon at the Overbrook Presbyterian Church.

Miss Janet Hall, daughter of Mr. and Mrs. Clarence E. Hall, of Zolinger way and Heath road, entertained at a dinner and dance last Thursday evening in honor of Miss Ida Markle Hessebruch, of Wald-Eck, Wynnewood.

Mrs. J. Paul Burleigh, of Cherry bend, Merion, will entertain at a dinner at the Arcadia, this Monday evening in honor of Miss Patricia Hallowell, debutante daughter of Mrs. J. Wallace Hallowell, of Merion.

Miss Mary Price Griffith, who is attending Hollins College in Virginia, has returned to her home on Heath road for the Christmas holidays.

Mr. and Mrs. J. Renwick Hogg, of North Highland avenue, are entertaining at a family dinner Christmas Day.

Mr. and Mrs. Donald M. Smith, of Four Doors, will entertain at an open house on Christmas Eve. There will be thirty-five or forty guests. They have as their guests for the Christmas holidays Mr. and Mrs. Stanley N. Jacobs, of Philadelphia, and Miss Marian Austin of Bethlehem.

Dr. and Mrs. John A. Brooke, of Heath road, will be among the guests at a large family dinner Christmas Day to be given by Dr. Brooke's parents, Mr. and Mrs. H. Carroll Brooke, of Glenside.

Mrs. Edward H. Smith and daughter, Betty, of Valley road, are spending the Christmas and New Year's holidays in New York. Miss Smith will spend part of the time in West Point visiting friends.

Mr. and Mrs. George R. Reinhart, Jr., of South Highland avenue, are entertaining at a family dinner Christmas Day. Their son, Midshipman George R. Reinhart, 3d, arrived home Wednesday to spend his Christmas vacation.

Mr. and Mrs. E. A. Alburger, of Meadow lane, will entertain at dinner Christmas Day for sixteen guests, among whom will be Mr. and Mrs. Kenneth Rockland and their two sons, of York; Mr. and Mrs. George McDougall, Mrs. Sara Berry and Miss Margaret Williams.

Mr. Alburger returned Saturday from a several weeks' cruise of the West Indies.

Mr. and Mrs. James J. McElroy, Jr., of Merion road, will entertain at a family dinner Christmas Day.

Mr. and Mrs. Edward G. Wyckoff, of Calvert road, will entertain at a dinner at the Merion Cricket Club Wednesday evening in honor of their daughter, Miss Lucy J. Wyckoff.

Mr. and Mrs. W. S. Pardoe of Beacons lane, sailed Saturday on the S. S. Kent for Jacksonville and Miami, Fla.

Miss Helen M. Brown, who is attending Sarah Lawrence College, is spending the holidays with her mother, Mrs. Medford J. Brown, of Haywood circle.

Mr. and Mrs. James Birch, of Merion road, will entertain at a party New Year's Eve.

Mrs. Sophie M. Roberts, of Brooklyn, N. Y., is the holiday guest of her brother and sister, Mr. and Mrs. G. Alvin Mead, of Glenwood road.

Mrs. Harry Sommers, of Bady Ruel, entertained at a supper-dance Tuesday evening in honor of her daughter, Miss Louise H. Trumbull.

Civil Service Examinations

The United States Civil Service Commission has announced open competitive examinations as follows:

Informational service representative, and senior, associate, and assistant informational service representatives, \$2,600 to \$4,600 a year, Social Security Board.

Animal husbandman (sheep and goat breeding), \$3,800 a year, associate animal husbandman (sheep and goat breeding), \$3,200 a year, associate animal husbandman (swine), \$3,200 a year, associate in animal nutrition, \$3,200 a year, Bureau of Animal Industry.

Commodity exchange investigator, and principal, senior, associate, and assistant commodity exchange investigators, \$2,600 to \$5,600 a year, Commodity Exchange Administration, Department of Agriculture.

Scientific aid (milling and baking technology), \$1,800 a year, Bureau of Plant Industry.

Engineer pilot, \$3,800 a year, Forest Service.

Full information may be obtained from your local postoffice.

Chronology

Continued from Page One

Dr. Benjamin Rush Chapter, N. S. D. A. R., elected Mrs. John C. Nash honorary regent and Mrs. Franklin R. Lindsay, regent for two-year terms.

Narberth Players unanimously re-elected all officers.

Main Line League opened baseball season May 16.

Narberth School Board re-elected Dr. Walter Steckbeck, secretary; J. Leon McCrery, treasurer.

Narberth Council offered co-operation to Lower Merion Township in relieving hazardous condition of Rockland avenue bridge.

H. Gleason Mattoon chosen president of Neighborhood Club of Bala-Cynwyd, succeeding Charles S. Shinn; David G. Wilson started tenth year as club's secretary-treasurer.

Magistrate Franklin P. Kromer, Bala-Cynwyd, elected president of Animal Owners' Protective Association of Pennsylvania, with Peter C. Barr, Bala-Cynwyd kennel editor, as operating manager.

Lower Merion dined 150 athletes at high school's first all-letter sports banquet.

June

Largest class in its history, 348, graduated from Lower Merion High School. Joy Grubbs, of Merion, valedictorian; Nelson Bucher, Narberth, salutatorian.

Lower Merion School Board bought Barker property at Montgomery avenue and Owen road, Ardmore, for \$15,000.

Bala-Cynwyd, Narberth, Merion and Wynnewood postoffices delivered veterans' "bonus bonds" valued at \$300,000.

Veterans cashed in half their bonds within week following their receipt.

Benjamin F. Slaw, Bala-Cynwyd contractor and sewer inspector for Lower Merion Township, died in his 69th year.

Colonel Isadore A. Miller, A. E. F. veteran, Pennsylvania Railroad official and Narberth civic leader, died in 54th year.

Led by Joseph F. McElwee, Merion, 102 Democratic County Committee men bolted reorganization meeting at Norristown which elected Frank J. Bradley, Norristown attorney, as county chairman.

Miss Sara E. Hoak, Narberth teacher for 16 years, fatally stricken on street in 61st year the day before school closed.

Lower Merion Police Force increased from 82 to 100 patrolmen.

Township Secretary Evan L. James ended Overbrook Hills zoning controversy by recommending new B-1 zone classification permitting single family dwellings on smaller lots.

Merion Fire Company of Ardmore housed two pumpers following mammoth parade of county firemen, equipment.

Miss Jessie Nelson Braley, for 22 years one of Holman School (Ardmore) headmistresses, died June 11.

Mrs. Elizabeth Wipf chosen president of Auxiliary of Harold D. Speakman Post, American Legion, Narberth, succeeding Mrs. Frank A. Schrepfer.

Frank A. Schrepfer, commander of the Military Order of the Purple Heart, returned to Narberth home after several months' treatment for a heart ailment.

Albert E. Miller, of Narberth, former township police lieutenant, died in auto accident.

Narberth Council ordered ditch dug to relieve drainage condition complained of by Iona and Price avenues residents.

County aid work on Essex and Conway avenues, Narberth, started; game of "Where will the bus stop today?" began.

Narberth Library Travel Club started on world tours.

Mrs. Arthur L. Cooke warmly commended Sergeant Charles Girvin and Officer Brady Utz for saving herself and her two-year-old son from rabid dog.

Adelizzi Brothers celebrated 15th anniversary of Narberth store. 109 Narberth pupils on public school honor roll; awards presented for merit.

62 on Lower Merion Junior High honor roll; largest list in three years. W. L. Stroud, Narberth, and Miss Elsie Logan, Ardmore, betrothed couple, killed in New Jersey automobile accident.

Aronimink Transportation Company took over four lines of Montgomery Bus Company, Inc., installed fleet of modern new buses.

Aaron B. Wainwright, of Narberth, nail manufacturer, died in 61st year.

July

Bala-Cynwyd's Fourth sports program attracted 249 young participants.

State, Lower Merion, and Nar-

berth dog quarantines ended.

Narberth ended first half of Main Line League baseball race in fourth place; Brookline winner.

S. E. Downs, township superintendent of school, advised Board of Education that an additional junior high school is needed.

Township commissioners authorized purchase of 8.45 acres in Gladwyne as an addition to playground, released lien on lot of ground on Conshohocken State road, Bala, so it might be purchased by the Thomas D. Vandiver Post, American Legion, Bala-Cynwyd.

Mrs. Mary K. Roach received four-year commission as postmistress at Bala-Cynwyd.

J. J. Skelton & Son opened new building on Bala avenue, Bala-Cynwyd.

Senor Francisco Seco de Lucena, of Narberth, expressed anxiety about his father, mother, sister and brother at Granada, Spain, focus of Spanish Civil War.

Narberth's Fourth of July fireworks' exhibit attracted largest crowd in history; hundreds of residents listed as contributors.

Edwin P. Dold, Narberth tax collector, reported borough's taxes for 1935 as 99 per cent collected.

Narberth building for month of June reported at \$13,139, largest since 1930 for any single month.

Narberth Highway Committee asked co-operation of merchants in keeping borough streets clean.

Active Members' Club formed as part of Narberth Fire Company. Harry Hollar chosen first president.

Narberth Baseball Club started winning streak in second half of Main Line League race.

Narberth's Business Guide for 1936 distributed in borough by Narberth Business Council.

Union avenue, Bala-Cynwyd, residents protested leasing of Bala Garage building to Dy-Dee Wash of Narberth at township Board of Adjustment hearing; Philip Foote, Dy-Dee Wash official, later announced plant would move away from section.

Six hundred Wynnewood residents petitioned Washington for mail delivery.

(To be continued)

Club Members Oppose WFIL's Proposed Site

Continued from Page One

pany and can halt the change of its "A" residence classification.

He had been consulted by WFIL and Major Evans likewise awaited his decision. It was made Tuesday night. It was to the effect that he was now convinced future development and sale of property near the station would be hindered by talk about radio interference, and that it was his present inclination, especially since so many others in the community felt the same way, to oppose the station.

Frank H. Mancill, former township president, now representing WFIL, then declared that radio station can locate its tower on suitably zoned John H. McClatchy property near City line, only four hundred feet farther from the heart of Cynwyd, and the Board of Adjustment could not prevent it. He argued against making this necessary.

He was asked if this was a well-considered threat—defying the community. He said WFIL's representatives and their department store owners are too intelligent to want to cause offense. But he repeated the expression of the alternative.

Two years ago WFIL was turned down by club and adjustment board when it sought a similar variance on McClatchy property near City line and Monument road. It required, and is believed still to require, land (zoned "A") in excess of the narrow business-zoned strip that is available from Mr. McClatchy.

Importance of World Peace Christmas Message to Rotary

A Christmas message of peace and good will to our fellowmen wherever they may reside was given by the Rev. Franklin Duncombe, pastor of the Bala - Cynwyd Methodist Church, Tuesday. He addressed the Bala-Cynwyd Rotary Club on "The Importance of World Peace."

Regret was expressed by the president, Alexander J. Esrey, over the continued illness of two Rotarians, E. A. Henry, Jr., and Dr. Ezra S. Deubler.

The club will hold its annual Christmas party next Tuesday at the Overbrook Golf Club, when twenty-five children from the two communities will be guests of the Rotarians. The Bala - Cynwyd - Narberth young folks will be dined, receive gifts, hear a message from Santa Claus and see feats of legerdemain. Gene Davis is in charge of the entertainment.

Your community is what you make it.

May Yuletide Joy Be Yours---

... and many thanks, for the pleasant year made possible for us by you, our good friends and patrons. Yours for a happy and good-looking New Year!



△ △ △

KATHLENE BEAUTY SHOPPE

43 North Narberth Avenue—Narberth 4077
300 Levering Mill Road—Phone: Cynwyd 927

ESTABLISHED SINCE 1924

For the New Year's Party

Shea's have a fine line of candies, ginger ales, nuts, etc. Drop in and look them over . . . And Abbotts Ice Cream.

Shea's Pharmacy at the Station

Narberth 2838



NEW REDUCED BELL TELEPHONE RATES FOR RESIDENCE SERVICE IN NARBERTH

Effective with the February 6 bills, rates for residence telephone service in Narberth will be reduced. The residence rates will be as follows:

Individual Line . . \$3.00
2-Party Line 2.50
4-Party Line 2.10

These new rates will be filed with the Public Service Commission shortly. Along with other reductions affecting upwards of 90% of the more than 625,000 residence Bell subscribers in Pennsylvania, they will mean a saving on an annual basis of approximately \$1,800,000 to our customers.

We are glad to announce these reductions now, being confident that there will be still further business improvement, and desiring that the public shall benefit from such improvement at the earliest possible date.

INTERSTATE LONG DISTANCE RATES REDUCED

A reduction in interstate long distance rates for distances in excess of 42 miles has been announced by the American Telephone and Telegraph Company, effective January 15. This is in addition to the residence rate reduction announced above and will mean a further saving of approximately \$1,000,000 to the telephone users of Pennsylvania.

THE BELL TELEPHONE COMPANY OF PENNSYLVANIA

J. Cookenbach, Jr., Manager

Golden GUERNSEYS



HOME AGAIN?

Brookmead offers Immediate Service to all parts of the Main Line. Just telephone Wayne 1121.

Children of the families voting for Brookmead by supporting its pioneer work of over 20 years are keen to get back to

TRADE MARK GOLDEN GUERNSEY MILK

30% More Food Value—their strong young bodies demand the Bone and Muscle Building Materials Protein, Milk Sugar and Butterfat Appetizing Flavor and Golden Color

Brookmead Guernsey Dairies

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